



**How can I bring my testing
strategy up to date
Online
formative testing**

**November 21, 14:15
Session C6**

uality

Language Tests Certificates Consulting

Roger Randall - MONDIALE Testing

Agenda



- I. How testing fits into language teaching
- II. Trials and tribulations of testing
- III. Test creation considerations
- IV. Exploiting new technologies
- V. The Teacher's Toolbox
- VI. Mondiale Testing



- I. Level assessment – summative testing**
 - i. Placement tests**
 - ii. Proficiency tests**
 - iii. Certificate exams**

- II. Learning success – formative testing**
 - i. Unit tests**
 - ii. Final exams**

Trials and tribulations of testing



I. Test authoring

- i. Item creation**
- ii. Item calibration and validation**

II. Test format

- i. Paper-based/computer-based**
- ii. Copying**

Trials and tribulations of testing



I. Test administration

- i. Scheduling**
- ii. Timing**
- iii. Invigilation**

II. Marking

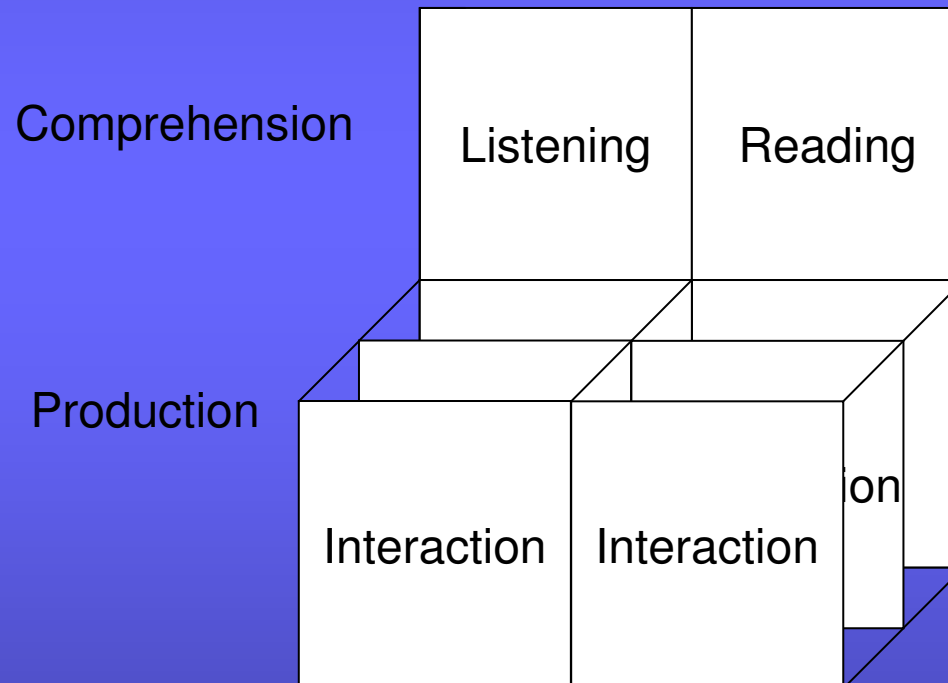
- i. Turn-around in a reasonable timeframe**
- ii. Grading scale**

III. Meeting student expectations

Test creation considerations



Multidimensional skill set



Test creation considerations



I. Test design

- i. Skill coverage**
 - 1. Which are necessary?**
 - 2. What is the weighting?**

II. Content

- i. Number of items**
- ii. Item mix**
- iii. Item format**
- iv. Multi-media – an asset of detriment?**

- I. Validity – item authoring is non-trivial**
 - i. Formative tests aren't certificate exams**
 - 1. Focus on the syllabus not on level assessment**
 - 2. Use a proscriptive vs. descriptive approach**
 - ii. Item design**
 - 1. Stimuli**
 - 2. Testing what is intended**
 - 3. Level**
 - iii. Item review**
 - 1. Being objective**
 - 2. Recognizing invalid items**
 - iv. Pretesting**

I. IBT – independent of place and time

- i. Eliminates scheduling problems**
- ii. Saves valuable class time**

II. CBT – automated evaluation

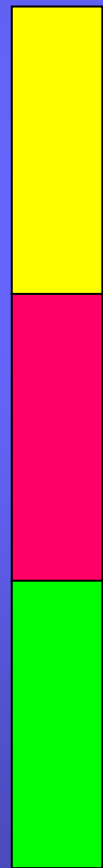
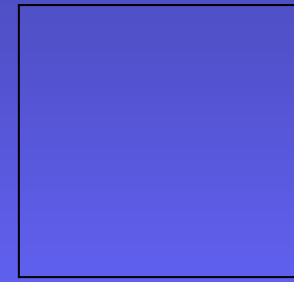
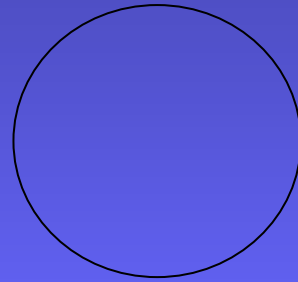
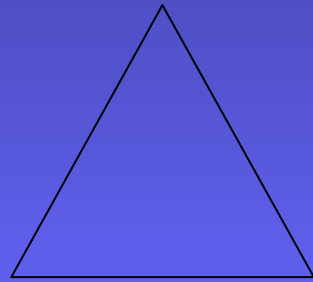
- i. Simplifies multi-media**
- ii. Administration and marking**
 - 1. Reliable and efficient**
 - 2. Quick turnaround (immediate fulfillment)**
- iii. Result analysis**
 - 1. Item performance**
 - 2. Test performance**
 - 3. Candidate performance**

Exploiting new technologies

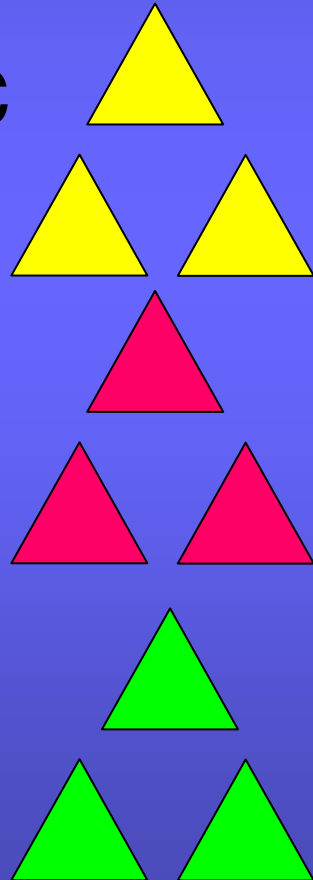


- I. DB support – division of content and platform
 - i. Reuse of items
 - ii. Dynamic test generation

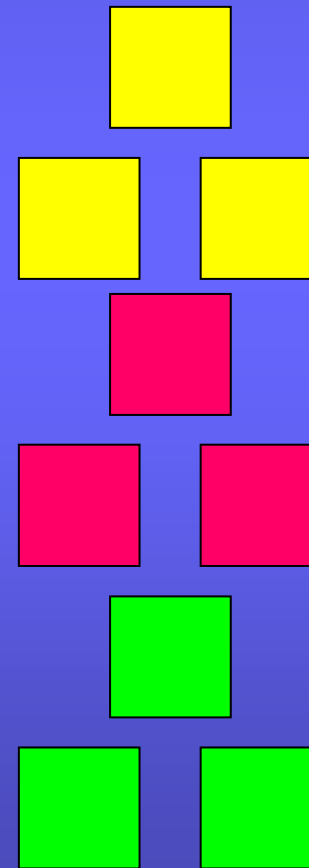
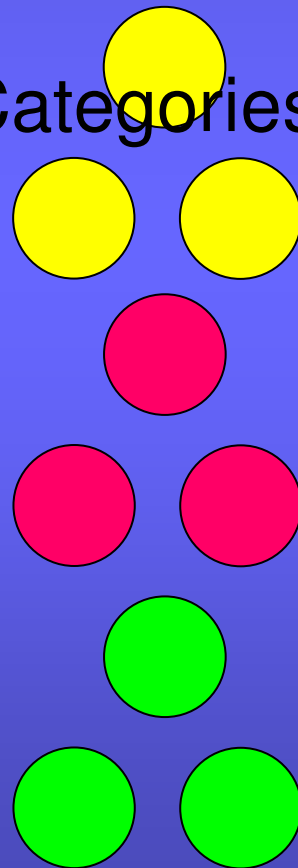
Dynamic tests – item design



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Categories I



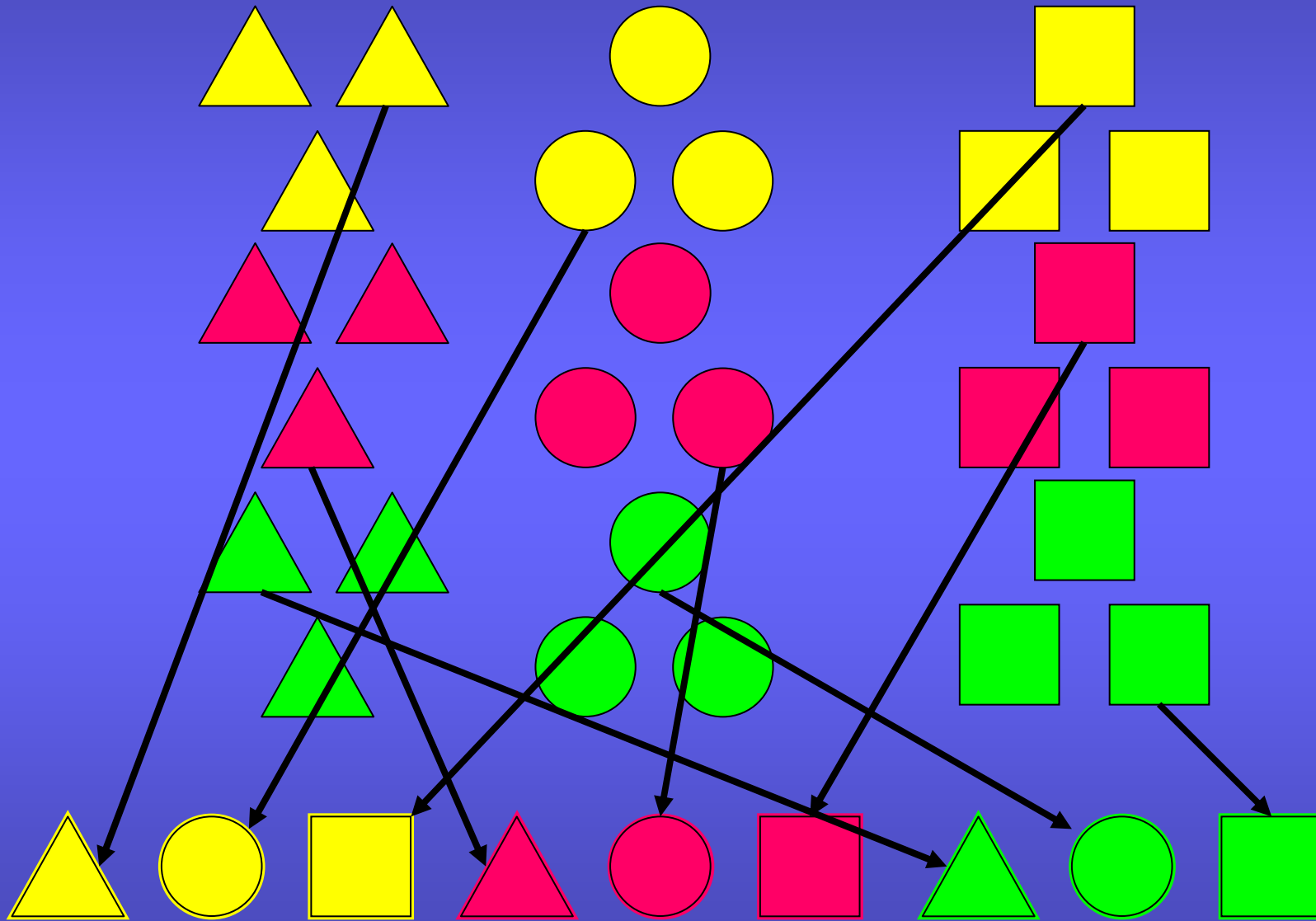
Test profile - sequence



Dynamic tests – test administration



**MONDIALE
Testing**



- I. **Repository of validated items**
 - i. **Level dependent**
 - ii. **Multi-dimensional categorization**

- II. **Test construction services**
 - i. **Consulting**
 - ii. **Authoring**
 - iii. **Test framework generation**

I. Test administration platform

- i. Multi-media enabled**
- ii. Online objective section**
- iii. Optional writing section**
- iv. Optional interactive oral section**
- v. Marking services**

II. Result administration

- i. Automatic teacher/candidate notification**
- ii. Teachers access**
- iii. Progress history**

- I. Specialists in online language testing**
 - i. More than 15 years of testing experience**
 - ii. Pioneers in internet-based testing**
 - iii. Customer base among international enterprises**

- II. Testing platform designed for language testing**
 - i. Flexible multi-dimensional categorization**
 - ii. Multi-media support**
 - iii. High acceptance in Generation Y**
 - iv. Advanced result management**

I. Test development

- i. Standardized general and business English content**
- ii. Special ESP projects**
- iii. Vast repository of calibrated test items**
- iv. Dynamic and semi-adaptive test frameworks**
- v. Item consulting and authoring**

II. Benefits to the teacher

- i. Flexible administration**
- ii. Flexible content**
- iii. State-of-the-art technology**
- iv. Result management portal**



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Language Tests

Certificates

Consulting

**Thank you for your attention !
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