

## Saturday: Blue

09.00 – 10.30	<b>A1</b>	<b>A2</b>	<b>A3</b>	<b>A4</b>
	Paul East (1)	Marjorie Rosenberg	Sabrina Mallon-Gerland	Charles La Fond
Title	E-books in Business English Training	NLP in the Working World: The Art of Artful Communication	Where's the "cultural" in Business English? Rethinking current EFL practices	Student Presentations - Delusion or Reality?
Room	C2	D5	D6	A7

11.00 – 12.00	<b>B1</b>	<b>B2</b>	<b>B3</b>	<b>B4</b>	<b>B5</b>
	Eric Baber	Frank Steele	Brian Turner	Nick Brieger	
Title	Online Conferences - an overview	The Best BELTG (I) Ever Taught	MCQ - a tool for generating interactive exercises from authentic texts	Time To Get Technical	
Room	D5	D6	D4	A7	

12.00 – 13.00	<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>
	Evan Frendo	Stephen Ferron	Adrian Wallwork	Meng-Choo Lim	
Title	"What, no classroom?" Workplace consulting in practice.	If we're so smart, why aren't we rich?	Business Vision: Hands-on help	The use of literature to teach Business English	
Room	D4 (max 25)	D5	A7	D6	

## LUNCH

14.00 – 15.00	<b>D1</b>	<b>D2</b>	<b>D3</b>	<b>D4</b>	<b>D5</b>
	Jeremy Comfort	Blanka Klimova	Paul Emmerson (1)	Corinne Wilhelm	
Title	International Projects: Language, Communication & Culture	How to Succeed in an Interview?	Grammar for business learners	Financial Services Webquest (to 15.30)	
Room	D4	D5	D7	A5 (ICT room)	

15.30 – 17.00	<b>E1</b>	<b>E2</b>	<b>E3</b>	<b>E4</b>
	Duncan Baker	Anne Dwyer	Radhika Jaidev	Rachel Appleby
Title	Website questions - yours and BESIG	Soft Skills	Business Writing – A case of EQ over IQ (to 16.30)	Putting real life into the business classroom
Room	C2	D4	D5	A7

Total slots: 8 x 90 mins + 15 x 60 mins = 23

Total sessions: 8 x 90 mins + 10 x 60 mins = 18

## Saturday: Red

09.30 – 11.00	<b>F1</b> Pete Sharma	<b>F2</b>	<b>F3</b> David Heitler	<b>F4</b> Jo-Anne Stanniford
Title	The Internet and Business English presentation_type - Workshop		Making Business English Learning Memorable	Business English and videoconferencing
Room	C5	YP 101	C1	SAC

11.30 – 12.30	<b>G1</b> Bill Mascull	<b>G2</b> Teun De Rycker	<b>G3</b> Simon Clarke	<b>G4</b> Pete Ansell	<b>G5 (11.30 – 13.00)</b> David Smith
Title	The company words keep	A worksheet-based approach to improving quantitative business analysis	Authenticity or Credibility?	Business-focused English Qualifications	Scavenger hunts on the Internet; an introduction to WebQuests
Room	C5	YP 101	C1	YP102	SAC

12.30 – 13.30	<b>H1</b> Hargreaves/Ellis	<b>H2</b> Goeran Nieragden	<b>H3</b> Rebecca Chapman	<b>H4</b> Marie Kavanagh	<b>H5</b>
Title	The Common European Framework – implications for the teaching and testing of business English	The Power of the 'Bad Ad': Using Paradox in Teaching Marketing	Tackling the "In-company Advanced Learner Syndrome!"	Implementing a Syllabus for the Automotive Industry	
Room	C5	YP 101	YP 102	YP103	

## LUNCH

14.30 – 15.30	<b>J1</b> Ian Mackenzie (1)	<b>J2</b> Sheila Thorn	<b>J3</b> Ian Badger	<b>J4</b> Brieger et al	<b>J5</b>
Title	'English as a lingua franca' and the needs of Business English learners	Listen to this!	Web-based support for in-company learners	Next Generation Teaching (end 16.00)	
Room	C5	YP 101	C1	SAC	

16.00 – 17.30	<b>K1</b> Steve Pawlett	<b>K2</b> Donal Reid	<b>K3</b> Gordon Reynolds	<b>K4</b> Sylvia Tucci
Title	Story Telling for Business Communication	Motivational structured exercises and activities	The pros and cons of publishing your own material	Entertaining Activities & Materials for Business English Classes
Room	C5	YP 101	C1	D7

Total slots: 8 x 90 mins + 15 x 60 mins = 23

Total sessions: 8 + 1 x 90 mins + 9 x 60 mins = 18

### Sunday: Blue

09.00 – 10.30	L1	L2	L3	L4
	William Martin	Norbert Berger	Ian McMaster	Martin Sunderland
Title	The Return on Investment of Language Training Programmes	Communication skills training with a website	English at work - what do Germans need?	Integrating e-learning and trainer supervision
Room	C5	A7	D4	D5

11.00 – 12.00	M1	M2	M3	M4
	Brian Shields	Michael Williams	Ian Mankenzie (2)	Trevor Smith
Title	Learner Expertise	What can really be accomplished here?: Teaching Business English at a Fachhochschule (University of Applied Sciences)	English for Business Studies, 2 <sup>nd</sup> Edition	Teaching Business English is like herding sheep! (to 12.25)
Room	A7	C5	D4	D5

Total slots: 4 x 90 mins + 10 x 60 mins = 14

Total sessions: 4 x 90 mins + 5 x 60 mins = 9

### Sunday: Red

09.30 – 11.00	<b>P1</b>	<b>P2</b>	<b>P3</b>	<b>P4</b>
	Paul East (2)	John Hughes	Robert Gillan	Mark Waistell
Title	E-publishing for Teachers	A business simulation with cuisenaire rods	Learning through Team Roles	"Qualified, Certified ....or Certifiable?"
Room	C1	YP 101	YP102	C2

11.30 – 12.30	<b>R1</b>	<b>R2</b>	<b>R3</b>	<b>R4</b>	<b>R5</b>
	Gerard Cullen	James Schofield	Paul Emmerson (2)	Corinne Wilhelm	
Title	"Teaching Business English at Dresden University"	'Once upon a time...' storytelling in business English training.	Business English Frameworks	Financial Services Webquest (to 13.00)	
Room	YP 101	C2	C1	A5 (ICT room)	

### Final Session Sunday: Red/Blue

12.30 – 13.30	<b>S1</b>	<b>S2</b>	<b>S3</b>	<b>S4</b>	<b>S5</b>
	Stephen Oliver	David Cotton	Grant Kempton	Jon Naunton	
Title	Business Vocabulary Building	Do You Really Mean Business?	Business Words- Business Worlds!	Balancing Input and Skills	
Room	C1	C2	D4	A7	C5

Total slots: 4 x 90 mins + 10 x 60 mins = 14

Total sessions: 4 x 90 mins + 5 x 60 mins = 9