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She has researched business professionals in the workplace and explored applications and implications of ELF for English Language Teaching. Alessia's ELF-related publications include journal articles, edited volumes and a monograph with Martin Dewey, entitled *Analyzing English as a Lingua Franca* (Continuum, 2012). She is also co-convenor with Marie-Luise Pitzl of the AILA research network on ELF (english-lingua-franca.org).

Business English as a Lingua Franca: from research implications to practical applications

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The role of English as an international Lingua Franca for professional and business communication is now beyond dispute, and research in the field has more recently shifted to exploring its implications in other areas of research and expertise. In this talk I will explore the implications of ELF (or, in our case, BELF) for business contexts and how BELF could impact on the practical applications of teaching business English.

First I will clarify some of the BELF areas that are key to pedagogy but still have not received much systematic attention by practitioners or teacher educators, such as de-centering normative orientations, emphasising multilingual practices, including codeswitching and translanguaging, focusing on accommodation and negotiation, and exploiting intercultural awareness.

Then I will consider possible applications of these aspects in the business English classroom. I will include suggestions about classroom practice that could question, critically engage and re-evaluate assumptions about teaching business English with the aim of prioritizing teaching from a BELF perspective.