

30th IATEFL BESIG Annual Conference

in cooperation with IATEFL ReSIG

10–12 November 2017
Salini Resort, Salina Bay, Malta

Plenary and keynote speakers

Saturday Opening Plenary

11 November, 9.00-10.30



Culture, language and
business relations: recent
research and practical
implications

**Helen Spencer-Oatey,
University of Warwick**

Sunday Opening Plenary

12 November, 9.30-10.30



Business English as
a Lingua Franca: from
research implications to
practical applications

**Alessia Cogo,
Goldsmiths,
University of London**

Saturday Keynote

11 November, 16.45-17.30



The human connection:
socio-emotional
competences in business
English teaching

**Sarah Mercer,
University of Graz**

Sunday Keynote

12 November, 12.00-12.45



Women in business:
what the data tell
us about gender roles

**Karen Mancini,
Executive coach
and consultant**

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